



Ross Lucas Brown

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Technical Skills

- Photoshop ■ Illustrator ■ Fireworks ■ Dreamweaver ■ (X)HTML ■ CSS ■ Basic Javascript & JQuery
- Flash Animation ■ Basic Coldfusion ■ InDesign ■ Silkscreen ■ Basic CMS (Blog theming & Adobe Contribute)

Work Experience

- **The Arbor Day Foundation**
Web Designer/Front End Developer
January 2009 - March 2010
Lincoln, NE
 - Designed new and existing content for arborday.org, arbordayfarm.org, and liedlodge.org working closely with the Web manager, fellow designers, as well as marketing and department heads
 - Established strong working relationship with web developer applying server-side skills to provide dynamic web content to Foundation members and supporters
 - Gained valuable in house experience working with a large scale family of websites intended to uphold and further develop the Foundation's mission as a brand
 - Pioneered the site design and web presence for arbordaynow.org - a new site intended to market the Foundation to a younger audience - this included a tumblr theme, email design, merchandise photography and promotional creative

- **Ayres**
Web & Graphic Designer
February 2008 - July 2008
Lincoln, NE
 - Worked with creative directors, copywriters, and account managers to form concepts and execute ideas start to finish
 - Designed, updated and managed websites and flash projects for agency clients

- **Swanson • Russell**
Creative Intern
April 2007 - January 2008
Lincoln, NE
 - Created new marketing and promotional pieces for University of Nebraska-Lincoln's Agronomy department
 - Customized design for myspace.com profile page to increase clients web identity
 - Worked closely with the lead designer to concept and create new, unique branding elements for the client

Education

- **University of Nebraska-Lincoln**
Bachelor of Fine Arts
December 2007

references available upon request